

V24 Media Website Cookie Policy

With the endeavour to better meet your needs and customise your experience, the V24 Media s.r.o. (“**V24 Media**” or “we”) website may place small data files called cookies on your device. Below you will find the basic information about cookies and explanation on how exactly our website makes use of them.

What are cookies?

Cookies are small text files sent to your device. Although cookies contain identifying information, they do not contain any information that identifies you personally, but rather allow us to recognise you upon return to our website. If you do not want to accept a cookie while visiting our website, you should be able to change the settings in your browser to disable this function (more information on how to do it - below), but there might be sections of the site that you will be unable to access if you do so. In general, those may be sections for which you have specifically registered and you may lose some useful functionality such as personalisation and “keep me signed in” and “remember me” features.

Why cookies are being used on this website?

We utilize cookies to understand website usage, improve its content and our offerings. For example, we may use cookies to personalise your experience on our web pages (e.g. to recognise you when you return to our site). We also may use cookies to offer you products and services.

What type of cookies are placed?

In the course of your browsing sessions the following types of cookies may be employed by our website:

- user interface customization cookies (i.e. cookies memorizing your preferences);
- authentication cookies (i.e. cookies allowing you to leave and return to our websites without having to re-authenticate yourself);
- video player cookies (i.e. cookies storing data needed to play back video or audio content and storing your preferences);
- first party analytics cookies (i.e. cookies memorizing the pages you visited and providing information about your interaction with those pages); and
- third party analytics cookies (i.e. cookies from third party suppliers tracking our website’s statistics and vice versa).

Apart from the aforementioned, is any other data being collected?

We may further collect various types of standard technical and transactional data about you whilst visiting our website for the purpose of ensuring a proper website functioning and improving your user experience. These might include the following types of information:

- information regarding your browser and device;
- statistical information about your use of our website.

If you send us an email (e.g. to request information or provide feedback on website content), the information you provide will only be used to help us to gather the information requested and to respond to your message.

How do I change my cookie settings?

Most web browsers allow some control of most cookies through the browser settings. To find out more about cookies, including how to see what cookies have been set and how to manage and delete them, visit www.aboutcookies.org or www.allaboutcookies.org. To opt out of being tracked by Google Analytics across all websites visit <http://tools.google.com/dlpage/gaoptout>. Please be aware that if you do not configure your browser you will accept cookies provided by this website.

Links to External Websites

We may refer to, or establish relations with, other companies, organisations and public bodies that will enable you to access their websites directly from ours. Each of them will operate its own policy regarding the use of cookies and collection and use of information. If you have any concerns regarding the manner in which your data will be used, we recommend to refer to the privacy statements on relevant websites.

V24 Media will strive to provide you with links to high quality, reputable websites which we think will be of interest and relevance to you. However, please note that we are not responsible for the content of such websites and cannot accept responsibility for any issues arising in connection with the third party's use of your data, the website content or the services offered to you by these websites.

Google Analytics

This website uses Google Analytics, a web analytics service provided by Google, Inc. ("Google"). Google Analytics uses cookies (text files placed on your computer) to help the website operators analyse how users use the site. The information generated by the cookie about your use of this website (including your IP address) will be transmitted to and stored by Google on servers in the United States. Google will use this information for the purpose of evaluating your use of the website, compiling reports on website activity for website operators and providing other services relating to website activity and internet usage. Google may also transfer this information to third parties where required to do so by law, or where such third parties process the information on Google's behalf. Google will not associate your IP address with any other data held by Google. By using this website, you consent to the processing of data about you by Google in the manner and for the purposes set out above. We do not make, and do not allow Google to make, any attempt to find out the identities of those visiting our website.